

In Touch

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Happy Grandparents Day to Grand Folks

Grandparents Day was first declared a national holiday in 1978 by President Jimmy Carter. Since then, it's been celebrated yearly on the first Sunday after Labor Day. It's a grand time for gatherings to honor the vital role played by grandparents in the lives of their families.

H&B Communications wishes all the best to the grandparents in our community. Enjoy your day!

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HOW FAST INTERNET *Feels*



Does speed get your heart racing? Those thrills aren't limited to the open road. Accelerate your internet speed at home with this insanely fast plan:

100 Mbps Download
100 Mbps Upload*

LEAD WHEN IT COMES TO SPEED.

**CALL 800-432-8296
FOR AN INTERNET UPGRADE.**

*Service availability and internet speed will depend on location. Contact us for details.

Social Media is Consuming More Time than Eating

If you think people are spending lots of time on social media, you're absolutely right. According to a study by Mediakix, a leading influencer marketing company, the average person will spend five years and four months on social media over the course of a lifetime. That's more time than is typically spent eating and drinking but slightly less than the average amount of time spent watching TV.

If you look at the daily statistics, here's how much time the average person spends using each of these social media apps:

- YouTube – 40 minutes
- Facebook – 35 minutes
- Snapchat – 25 minutes
- Instagram – 15 minutes
- Twitter – 1 minute

How much time do you spend on social media? H&B Communications hopes that at least a few minutes of that time is spent checking out what we're up to on Facebook, etc. Look for the social media icons on the home page of our website at www.hbcomm.net.



Don't Let Bandwidth Hogs Cause Household Battles



Does this sound familiar? Your son is making a hefty download of the latest video game while your daughter is watching YouTube videos and your wife is streaming a movie. Meanwhile, you're trying to get some work done from home, and notice that your laptop's internet connection seems to have slowed to a crawl when you attempt to Skype with a colleague. Before long, a bandwidth battle ensues over who's a bandwidth hog and which online activities should get priority.

As a reminder, bandwidth refers to the amount of data that may be transferred over an internet connection per second. Every internet connection has a specified maximum bandwidth — usually measured in bits per second, such as 10 Mbps — and this bandwidth is shared by all the users and connected devices in a household. This includes background internet usage such as software that automatically updates.

You can think of bandwidth as a highway with vehicles traveling on it; the highway is the internet connection and the vehicles are the data. The wider the highway, the more vehicles can travel on it at one time and the faster they get to their destinations. The same principle applies to data — the more bandwidth, the more information that can be transferred within a given amount of time.

When your home's bandwidth isn't adequate for simultaneous use by several bandwidth hogs engaged in streaming, gaming, and video chatting, everyone in the family may experience slower internet speeds. That's when frustrations can grow and bandwidth battles can occur.

In the interest of promoting family harmony, H&B Communications recommends you upgrade your internet plan. That way, you can all get the speed you need and won't have to argue over who must curtail their online activity to free up bandwidth for someone else.

H&B Communications offers family-friendly internet plans with download speeds up to 100 Mbps. To find out more, visit www.hbcomm.net or call 800-432-8296.